

## Pillar Campaign

*"It takes a noble person to plant a seed for a tree that will one day provide shade to those he may never meet."* 

Purpose of The Pillar Campaign: To jump-start The PBL Endowment Fund

Goal: \$1,000,000

Current Campaign Total: \$531,000 (July 2019-updated quarterly)

**Timeline:** During the PBL Homecoming 2020 weekend we would like to recognize campaign participants. This is the same weekend new PBL Hall of Fame members are inducted. Additionally, the new 3rd-5th grade addition to Clara Peterson Elementary School will have been in use for a full year, allowing guests the opportunity to tour the new school building. This recognition timeline is dependent on reaching all interested donors before fall 2020. Throughout this campaign to jump-start the PBL Endowment Fund, donors will be kept informed of our progress and made aware of recognition announcements and events.

**Permanent Recognition:** Donors participating in this campaign will have their names placed on a plaque to be embedded in a boulder placed at Clara Peterson Elementary, home to grades K-5. Multi-family gifts, (different members of the same family join together to make one gift) may have each participating family's name listed on the plaque. (*Example: John Adams, Paul Adams, Mary Adams-Smith*)

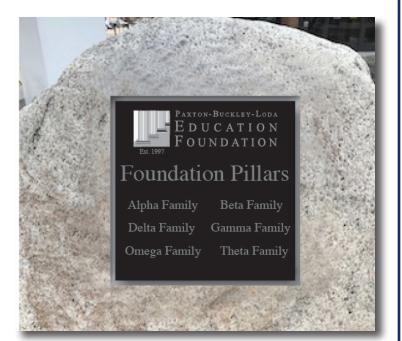
In addition, each donor or donor family group will have the opportunity to place up to 5 pages of family and/or business history, including pictures, in a time capsule that will be buried under the boulder. This time capsule will be unearthed in 2070 (50 years) and the contents will be shared with the school district community. In 2070, our students, teachers, and our communities will still be benefitting from the generous gifts made to the PBL Endowment Fund.

## Gifts:

- Minimum \$25,000
- One-time gift or multi-year pledge *(up to 5 years)*
- Gifts of cash, grain, stock, real estate will be accepted (*see Gift Acceptance Policy included in folder*)
- Check with your personal tax advisor when determining the most advantageous giving method for you.

## Questions or additional information?

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## **Proposed Boulder**